

# Nicholas Kramer

KramerGraphicDesign.com  
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## WORK EXPERIENCE

**Mondo Labs**  
New York, New York  
UX | UI Designer  
July 2016 - Present

Designed site maps, wireframes, and User Interfaces for client websites using Sketch and InVision.

Developed interactive prototypes with Framer JS to test and demonstrate Interaction Designs to developers and stakeholders.

Performed Quality Assurance with developers to ensure the highest quality end product possible.

**False Reality Clothing Co.**  
Philadelphia, PA  
Co - Founder  
July 2013 - December 2015

Designed the site map, wireframes, and User Interface for e-commerce site.

Performed User Tests and investigated emerging trends in User Experience of website with Google Analytics.

Developed an organic social media campaign that had a reach of 700,00+ unique impressions.

Organized, planned, and executed a Pop-Up Shop with Urban Outfitters' Philadelphia Store Front.

**Profound Aesthetic**  
Manalapan, New Jersey  
Marketing Intern  
March 2012 - August 2013

Authored press releases and e-mailed various blogs to achieve a greater sense of brand recognition and optimize web presence and SEO.

Generated brand support from celebrities including T.I., Rihanna, MTV's Andrew Jenks and Andrew Schultz along with others.

Created marketing schemes for various social media sites.

**Sanborn Media Factory**  
New York, New York  
Graphic Design Intern  
June 2011 - August 2011

Designed marketing decks to explain how to use different social media sites.

Designed icons of common computer and website related items for branding.

## EDUCATION

Drexel University 2012 - 2016  
Bachelor of Science Graphic Design  
Art History & Fine Art Minors  
GPA : 3.86 | Magna Cum Laude

## SOFTWARE CAPABILITIES

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
InVision  
HTML  
CSS  
SCSS  
ActionScript 3  
JavaScript / jQuery  
Framer JS  
WordPress

## AWARDS & SCHOLARSHIPS

Creative Quarterly 45  
Graphic Design : Runner Up  
Society of Publication Designers  
2014 Merit Winner  
Drexel University Dean's List  
Fall 2012 - June 2016  
Phi Eta Sigma National Honor Society  
Dean's Scholarship  
Performance Arts Scholarship

## FREELANCE

Audigent  
UI | UX | Product Design  
MilkCrate LLC  
UI | UX  
Elixir Craft Cocktails  
Logo | Branding  
Grungy Gentleman  
UI | UX | Branding  
Drexel Fashion Department  
Identity  
RegDesk  
UI  
Wakamigo LLC  
UI | Branding  
Algorhythm LLC  
UI